



## KCMS News Team Application

KCMS is an exciting application class that produces news of the highest professional quality five days a week and promotes Coronado Middle School in the community. We stream our show live on Coronado TV (<http://www.coronadotv.me/kcms/>) and Coronado Times ([www.CoronadoTimes.com](http://www.CoronadoTimes.com)) under the Community tab. **News Team members must arrive at 7:20am every third school day** to prepare for the daily show. KCMS reporters are expected to cover news stories on and off campus. This is a real job in a real television studio. Students who have been part of KCMS have gone on to study journalism and film. Alumni have held positions working on athlete stories for the Olympics; filming positions on *Survivor*; hosting blogs sites; working in Hollywood; serving as news reporters and anchors; and attending film schools on both coasts. News Team members must be self-starters and able to write well. It is all about storytelling. Being an effective writer is the first step to telling a compelling story verbally and visually.

Students work in the live studio and serve in the following daily broadcast positions: anchor, director, floor director, teleprompter operator, camera operator, technical director, audio technician, character generator, and audio technician. Students are expected to learn the operations of the studio; on-scene capturing of stories; and editing of video news packages. If you are looking to be challenged in a real-world setting, be part of a team, and produce news that matters, KCMS is for you.

### Application Process:

**Please follow these directions and return the following items to Mrs. Bouwman in room 121 by April 3, 2019 at 1:30 pm:**

All applications must be typed. You **must** include the following in your application packet paper clipped together, or in a folder. **Please place the items in this order:**

\_\_\_ Your typed application stapled in this order. (Please use a business style 12 point font)

1. KCMS Application (below)
2. Typed questions and answers
3. One news story

\_\_\_ A self-addressed stamped envelope for letter of notification. Please see the instructions on how to correctly address and stamp your envelope, following this example:

Coronado Middle School 550 F Ave. Coronado, CA 92118	Place Postage Stamp Here
Your Full Name Your Home Address Your City, State, Zip Code	

Letters will be mailed by- **April 24th**

\_\_\_ **You may be called for an interview the week of April 8.**

## KCMS APPLICATION

Attention to detail is a key prerequisite for good reporting. Please begin your application with a cover sheet centered in the middle of the page with the following information:

### Cover Sheet

1. Name(first and last): \_\_\_\_\_
2. Current Homeroom teacher: \_\_\_\_\_ Grade next year: \_\_\_\_\_
3. Address \_\_\_\_\_ Phone \_\_\_\_\_
4. Email \_\_\_\_\_
5. **Is this application class your 1st Choice or your 2nd Choice.**

Copy each of these questions and type your response below each question:

1. Why do you want to be part of KCMS?
2. List all of your volunteer work and extracurricular activities (sports, clubs, scouts, musical instruments etc.).
3. Describe any skills you have that will be useful as a KCMS News Team member.
4. Are you able to arrive at 7:20am every third day to produce KCMS News? If so, please provide your plan for transportation to school.
5. Please read the sample story on the next page and watch the story on the video link below. Pay close attention to the format. Write a news story that includes voiceovers (VO) / narration and quotes from people. Note the voiceover covers the basic who, what, when, where and why. Remember this is a story with a beginning, middle and end. Choose one of the following topics: A school event, an interesting person, a sporting event or a club at CMS.

Watch this as an example to SEE and LISTEN to the story:

<https://www.cbsnews.com/video/middle-school-football-teams-life-changing-play/>

### To Students and Parents:

CMS always has many students interested in and applying for KCMS. Mrs. Bouwman will select individuals whose passion, hard work, and dedication to help others will enable them to succeed in this rigorous class. Please sign below to acknowledge that you have read and understand the KCMS application process.

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Parent Signature

\_\_\_\_\_  
Date

## **SAMPLE STORY (By Steven Hartman)**

**Voice Over (VO):** When the lunch bell rings at Boca Raton High School in Florida, 3,400 kids spill into the courtyard and split into their social groups. But not everyone gets included. As we first reported in March, here at Boca High and at schools across the country, someone always sits alone.

**Denis Estimon:** "It's not a good feeling, like you're by yourself. And that's something that I don't want anybody to go through."

**VO:** Denis is a Haitian immigrant. When he came here in first grade, he says he felt isolated -- especially at lunch. -- Now he's popular. But he has not forgotten that first-grade feeling.

**Denis:** "To me it's like, if we don't try to go make that change, who's going to do it?"

**VO:** So with some friends, Denis started a club called "We Dine Together." Their mission is to go into the courtyard at lunchtime to make sure no one is starving for company. For new kids especially, the club is a godsend. Since it started last year, hundreds of friendships have formed -- some very unlikely. Jean Max Meradieu said he met kids he would never "ever" meet on the football team. Jean actually quit the football team -- gave up all perks that come with it -- just so he could spend more time with this club.

**Jean:** "I don't mind not getting a football scholarship. This is what I really want to do."

**VO:** Just imagine how different your teenage years would have been, if the coolest kids in school all of a sudden decided you mattered.

**Jean:** "We'll get to know each other better,"

**VO:** It obviously takes a lot of empathy to devote your lunch period to this. Either that, or firsthand experience.

**Allie Sealy:** "I went from coming from a school where I always had friends, to coming to where I had nobody."

**VO:** Allie transferred a few ago. She says with no one to sit next to, lunch can be the most excruciating part of the day.

**Allie:** "It seems really unfair. It's honestly an issue. Meeting someone who actually cares and listens to what you have to say, really makes a difference. And that can happen at lunch, that can happen at our club."

**VO:** Since we first told this story, Denis has graduated from high school -- but not from this mission. He's now travelling the country, opening "We Dine Together" chapters at other schools -- 15 so far, with more than 100 slated for the new year. And if we're lucky, when he's done showing kids how to make outsiders feel accepted, he can teach the rest of us.