

Order your 8th grade baby and friendship ad today!

Deadline: 1/15/2018

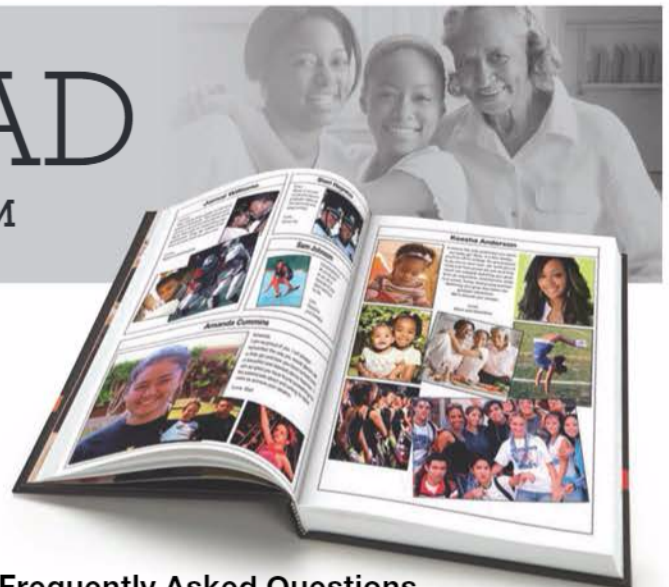
## Coronado Middle School

Dear Eighth Grade Parent or Student,

Yearbook baby and friendship ads are a great way for parents, families, and friends to commemorate student achievements and important milestones. In addition, revenues from these ads help our school to create our award-winning yearbook. To purchase your ad online, follow the instructions below. Jostens is managing your school's yearbook ad sales so please do not contact or send materials to the school. Please take into account our school's ad content guidelines on the bottom of this form during the creation of your ad online. All ad orders must be placed online by 1/15/2018. Ads are sold on a first come first served basis. Space is limited.  
-Surfer Yearbook Staff

# YEARBOOK AD

## JOSTENS AD SERVICE ORDER FORM



Ad Size	Color
1/4 Page	\$90.00
1/8 Page	\$45.00

**CLICK HERE TO START YOUR AD!**

It's easy! Create your ad online at [www.jostensadservice.com](http://www.jostensadservice.com) or download the ReplayIt app.

1. Choose your ad size and layout.
2. Enter your text and upload your photos.

### Important information about Yearbook Recognition Ads

- Our school reserves the right to edit ads per our guidelines.
- We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.
- For the ad to appear in the yearbook, your ad must be purchased by the order deadline.
- We will make every effort to use your layout and text as indicated. A proof will not be provided and no changes can be made after purchase.

### Frequently Asked Questions

**How are the ad prices determined and what is the money used for?**

Ad prices are determined by our school. The revenue from baby and friendship Ads helps support our yearbook and keep it affordable for everyone.

**How is the ad deadline determined?**

The ad deadline is set by our school based on the production schedule for the yearbook.

**Can I create the ad on my mobile device?** Yes, you can also design your baby or friendship ad on your mobile device using the free ReplayIt app. Please visit the app store for more information, or to download the app.

**Can I send my materials to the school?**

No, please do not send your materials to our school. Our school has selected Jostens to assist with our ad program. Please call the Jostens customer service number (800-358-0800) if you have questions or need assistance in creating your ad.

**More questions? Call Jostens at (800) 358-0800.**

Your school has issued the following guidelines surrounding recognition ad content:

Our school reserves the right to edit ads per our yearbook theme, font, color, design, and school guidelines. Please make sure all submitted materials are appropriate for school publication. Please do not select ad styles E-9 and Q-11 as the Surfer staff will not allow circular photos this year.